### **JANUARY 2025 CUYAHOGA COUNTY AGRICULTURAL SOCIETY** QUARTERLY

### **IAFE CONVENTION A** SUCCESS FOR DIRECTORS



In November 2024. Fairboard President Carl Cooley, Secretary Joanne Scudder, and Director Jeff Dick journeyed to Salt Lake City, Utah, to participate in the annual International Association of Fairs and Exhibitions (IAFE) Convention and Trade Show. IAFE is a voluntary, organization nonprofit dedicated to supporting various state and county fairs, both nationally and

internationally, that aim to enhance their venues and operations.

Our adventurous travelers dedicated the week to attending seminars focused on Ticketing, Security, and Entertainment. They also enjoyed performances from numerous artists, leading to the booking of much of the entertainment for the 2025 and 2026 Fairs during this event. All three directors concurred that it was a convention brimming with innovation, valuable insights, and enjoyment.

Got a Suggestion For The 2025 Premium Book Categories? Drop us an email: Office@CuyFair.com

### **100TH ANNUAL OHIO FAIR** MANAGERS ASSOCIATION CONVENTION

This January many of the Cuyahoga County Fairboard Directors attended the 100th Annual Ohio Fair Managers Convention in Columbus, Ohio. The OFMA convention featured a trade show, seminars and entertainment. Several of our Directors, staff and our promotions company, All Media Design Group, made session presentations on How to Run an Effective Social Media Campaign and "Getting Your Ducks In A



**COUNTY FAIR** 

**AUGUST 5 –1 0** 

Row": Best Tips For Navigating Audits. Photos on page 3.



### OFMA AWARDS The results are here, and hold onto your hats-

the Cuyahoga County Fair snagged the "BEST IN SHOW" award for 2024 of all county fairs held in the State of Ohio. All awards were voted on by our peers at the Ohio Fair Managers Association Convention this January! Additional Awards CCF earned were:

#### ݩ \*\*1st Place Awards\*\*

- Outdoor Billboard Campaign
- Television Commercial
- Premium Book Cover
- Newsletter (Electronic) Campaign
- Printed Promotional Materials
- Promoting of Agricultural Education
- Misc. Use of Technology to Promote Fair

🍸 \*\*2nd Place Awards\*\*

• Social Media Campaign

WAY TO GO! Pictures on page 3.

### FAIRGROUND **EVENTS** CALENDAR

CLEVELAND CANNABIS MUSIC E	ХРО	JAN 11		
OHIO GUN AND KNIFE SHOW	JAN	18 & 19		
INDIAN RIVER CITRUS TRUCK	JANUARY 22			
GREAT LAKES TRAIN COLLECTORS ASSN.				

JANUARY 25			
FEB 8			
FEB 8			
FEB 8			
FEBRUARY 12			
FEB 15 & 16			
STRONGSVILLE ROTARY CLUB CHILI OPEN			

INDIAN RIVER CITRUS TRUCK HOT TUB & SWIM SPA SHOW GEM STREET USA OHIO GUN AND KNIFE SHOW MARCH 22 & 23

**FEBRUARY 22** MARCH 5 MARCH 7-9 MARCH 7-9

LAKE ERIE TRAIN COLLECTORS ASSN. MARCH 29

FARM BUREAU TACK SALE



MARCH 30

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# **QUARTERLY UPDATE**

### GET YOUR 2025 AGRICULTURAL SOCIETY MEMBERSHIP TODAY!!

Membership for the Agricultural Society's 2025 term will be open for purchase starting December 1, 2024 at the Fairboard Office for \$25 per person. You must be 18 years of age and provide proof that you are a Cuyahoga County resident (a valid driver's license will do). Your membership includes two tickets to the upcoming fair, which runs from August 5-10, 2025. Don't miss out – August 10 (the last day of the fair) at 10 pm is the final day to buy your membership.



### QUEEN OF HEARTS CRAFT SHOW

Come join the love at the Queen of Hearts Craft Show on Saturday, February 8, from 9 AM to 4 PM! With over 80 fabulous vendors, crafts galore, delicious food, and loads of fun, you won't want to miss it! Plus, admission and parking are



FREE–what's not to love? Contact the event manager for more details at BereaFleaMarket@gmail.com. Or give the Fairboard Office a ring to fill out a vendor application and pay for your spot over the phone: 440-243-0090.



Get ready to score some serious bargains because parking is on the house and the shopping is top notch at the Indoor Flea Markets this Winter! With three buildings bursting at the seams with goodies from over 90 fabulous vendors, you might just lose track of time! For

just a buck, you can stroll in at 7am and unleash your inner treasure hunter. Check out the dates below! Got some stuff to sell? Hit up CUYFAIR.com/Fairgrounds/Flea-Market for the vendor application or give the Fairboard Office a ring (MWF 10-3) at 440-243-0090!

INDOOR FLEA MARKET DATES:

January 4-5, 2025, February 1-2, 2025 & March 1-2, 2025 <u>HOURS:</u> Sat-6am to 1pm, Sun-7am to 1pm

### WILD & WOOLY FIBER EXPO

Looking for fiber art supplies & equipment? Come explore fiber artists and their crafts at the Wild & Wooly Fiber Expo on February 8, 2025 from 11am-4pm. Parking is free and admission is only \$5.



## Soule

AIRBOARD MEETING JANUARY 23 - 6PM FEBRUARY 27 - 6PM MARCH 27 - 6PM <u>FAIR FOOD WALK-THRU</u> MAY 17-18, 2025

### FAIRGROUND EVENTS CALENDAR

CLEVELAND CANNABIS MUSIC				
OHIO GUN AND KNIFE SHOW	JAN 18 & 19			
INDIAN RIVER CITRUS TRUCK	JANUARY 22			
GREAT LAKES TRAIN COLLECTORS ASSN.				
	JANU	JARY 25		
QUEEN OF HEARTS CRAFT SHO	W	FEB 8		
VINTAGE & COLLECTIBLES SHO	W	FEB 8		
WILD & WOOLY FIBER EXPO		FEB 8		
INDIAN RIVER CITRUS TRUCK	FEBRU	JARY 12		
OHIO GUN AND KNIFE SHOW	FEE	3 15 & 16		
STRONGSVILLE ROTARY CLUB CHILI OPEN				
	FEBRI	JARY 22		
INDIAN RIVER CITRUS TRUCK	Μ	ARCH 5		
HOT TUB & SWIM SPA SHOW	MARCH 7-9			
GEM STREET USA	MARCH 7-9			
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	MA	RCH 29		
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"Ducks In A Row" Audit Presentation

CCF Fairboard Directors enjoying the Convention together.



First Place - WooHoo!



LARGE FAIR

BEST IN SHOW

**CUYAHOGA** 

**COUNTY FAIR** 

Best In Show Award Plaque

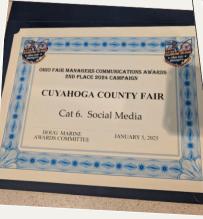


Susan Bachie, Accounting Assistant, keeping the crowd entertained during the "Get Your Ducks In A Row" Audit Presentation



2025

Colympus. OH



2nd Place Award For the CCF Social Media Campaign



Holly Everhart and Gail Wind making a new friend.



Candyce Traci and Tim Fowler accepting the "Best In Show" Award