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**FOR IMMEDIATE RELEASE**

## **Magic of Lights™ Set to Return to Cuyahoga County Fairgrounds for the 2020 Holiday Season**

**Northeast Ohio's favorite drive-through family holiday tradition returns to the Cuyahoga County Fairgrounds for another memorable season**

**[Date: November 11, 2020] Middleburg Heights, OH** - FunGuys Events announced today that Northeast Ohio's largest holiday light show, Magic of Lights, presented by **HBOmax**, is set to return for its third year at the Cuyahoga County Fairgrounds with the addition of spectacular new light attractions and the return of the Illuminating Mega Tree. Magic of Lights is proud to provide much needed holiday cheer and a safe event to Northeast Ohio as we all continue to navigate through the Coronavirus pandemic.

Over 60,000 guests and 16,000 vehicles attended Magic of Lights at the fairgrounds last year. Guests were wowed with over one million holiday lights stretched across a one-mile plus pathway, including fan-favorite light displays such as the Enchanting Tunnel of Lights, Candyland, 12 Days of Christmas and other holiday characters. "We look forward to providing a safe and comfortable holiday experience to Northeast Ohio this holiday season. As unique as this year has been for all, we hope Magic of Lights provides some normalcy and tradition to the community," comments Grant Reeves, CEO for FunGuys Events, co-producers of the Magic of Lights.

The Cuyahoga County Fairgrounds has provided the opportunity for Magic of Lights to further develop its dazzling holiday program. In its fifth year in Northeast Ohio, Magic of Lights has been able to expand the event by increasing the amount of static and animated light displays, improving traffic flow and enhancing the overall holiday experience for all to enjoy. "We are thrilled to welcome back Magic of Lights to the Cuyahoga County Fairgrounds. This year has been extremely trying for everyone, and Magic of Lights is the perfect escape for you and your loved ones. Families have the chance to drive in the safety of their own vehicle through this wonderland of lights. Very affordable and accessible to all, this year's event will allow young and old to create wonderful memories safely, while giving some normalcy to an otherwise crazy year. The holiday season is a time for family, and Magic of Lights allows everyone the chance to enjoy the best holiday light display anywhere," says Candyce Traci, PR & Media Ambassador/Cuyahoga County Fairgrounds.



Giving back to the community is an integral part of Magic of Lights. In 2019, Magic of Lights donated more than \$10,000 in cash, product, and clothing to charitable organizations. The 2020 Charitable Beneficiaries include The Coats For Kids Program and The Cuyahoga Farm Bureau Scholarship Program.

Magic of Lights opens November 25 and will run every day through January 2 from 5:30pm-10:00pm. Tickets are officially on sale beginning Tuesday, September 29 and can be purchased online. Event information, pricing and sponsorship opportunities can be found at [www.magicoflights.com/northeastohio](http://www.magicoflights.com/northeastohio)

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**About Cuyahoga County Fairgrounds:** *The Cuyahoga County Fair is a home of family entertainment. They host a vast variation of celebrations ranging from agriculture to thrill shows, and the latest addition of the largest holiday light attraction that Northeast Ohio has to offer, Magic of Lights.*

**About FunGuys Events:** *A division of FunGuys LLC, based in Ohio, whose principals include Ken Hudgens, Tim Murray, Eric Cole, and Grant Reeves. Hudgens, Murray and Cole each have decades of experience at Live Nation and Feld Entertainment as top executives in the Motor Sports divisions, with Reeves as the owner, producer and promoter of DockDogs, Upbeat K9 and other internationally touring entertainment properties for more than 20 years.*